

**Digital Conference: Living Wages and Living Incomes in Fair Supply Chains?  
A Critical Review of the Concept.  
7. - 9. September 2021**

Moderation: Edith Gmeiner (Fairtrade Germany)

**Tuesday 7. September 2021**

17:45 - 18:00 **Conference Opening**

Boris Braun and Katharina Gröne (GSSC, Competence Center Fair Trade)

18:00 - 19:15 **Keynote & Discussion**

*Thriving in Just, Equitable and Sustainable Food Chains*

Tomaso Ferrando, Faculty of Law and Institute of Development Policy (IOB),  
University of Antwerp

Moderation: Boris Braun, Institute of Geography, University of Cologne

**Wednesday 8. September 2021**

09:45 - 10:00 **Welcome Address and Introduction**

Boris Braun, GSSC  
Dieter Overath, Fairtrade Deutschland

10:00 - 11:30 **Panel 1**

Panel Chair: Martin Franz, Institute of Geography, University of Osnabrück

*Implementing Living Wages in Global Value Chains: Unpacking the Multi-Level Responsibility of Multinational Enterprises*

Stephanie Schrage, Economic Sciences, Hamburg University of Technology

*Wages and Job Satisfaction of Plantation Workers in Ghana: The Role of Fairtrade Certification*

Katharina Krumbiegel, Economic Sciences, Deutsche Gesellschaft für  
Internationale Zusammenarbeit (GIZ) GmbH

11:30 - 12:00 **Break**

12:00 - 13:30 **Panel 2**

Panel Chair: Amelie Bernzen, Institute of Geography, University of Vechta

*The Changing Landscapes of Ethical Sourcing and their Effects on Livelihoods and Regional Development*

Jeff Neilson and Bill Pritchard, School of Geoscience, University of Sydney  
(12:00 Cologne, 20:00 Sydney time)

*The Economics of Human Rights. Living Income and Fair Prices*

Ruud Bronkhorst, Economic Sciences, Independent Researcher and Policy  
Advisor

13:30 - 14:30 **Break**

14:30 - 16:00 **Panel 3**

Panel Chair: Kirk Junker, Faculty of Law, University of Cologne

*Living Wages and Contract Labor in Guatemala and Mexico*

Sarah Lyon, Anthropology, University of Kentucky (14:30 Cologne, 8:30 Lexington, Kentucky time)

*A View into the Practice: Living Income in Colombian Coffee Farming*

Carla Veldhuyzen, Fairtrade International, Senior Advisor Sustainable Livelihoods

16:00 - 17:15 **Keynote & Discussion**

*Living Wages and Living Incomes in a Sustainable World*

Richard Anker and Martha Anker, Economic Sciences, University of Massachusetts, ILO (16:00 Cologne, 10:00 Boston time)

Moderation: Kirk Junker, Faculty of Law, University of Cologne

## **Thursday 9. September 2021**

10:30 - 12:00 **Panel 4**

Panel Chair: Boris Braun, Institute of Geography, University of Cologne

*The Depoliticizing Effects of Certification Schemes and the Living Wage Debate in the Kenyan Cut Flower Industry*

Gerda Kuiper, Anthropology, GSSC

*At the Intersection with Forest Protection and Biodiversity: Public and Private Sector Contributions to a Living Income for Smallholder Commodity Farmers*

Yuca Waarts, Agricultural and Environmental Economics, Wageningen University & Research

12:00 - 12:30 **Break**

12:30 - 14:00 **Panel 5**

Panel Chair: Boris Braun, GSSC, Anthropology, University of Cologne

*Living Wages and Living Incomes from a Decolonial Perspective*

Alexander Profanter, Anthropology, University of Innsbruck

*What's next? Living Incomes and Living Wages and a Good Life among the Dayak Benuaq in East-Kalimantan, Indonesia*

Michaela Haug, Anthropology, University of Cologne

14:00 - 14:15 **Closing Remarks**

Sebastian Lesch, Federal Ministry of Economic Cooperation and Development (BMZ)