



Cutting The Middlemen

by Sylvie St-Jacques

South Africa maintains a long and respected music tradition, from the jazz of Sophiatown, to the protest songs of the Apartheid and the political sound of Johnny Clegg and Juluka. Yet, in a country that gave birth to outstanding musicians like Miriam Makeba, Abdullah Ibrahim, The Soil, and Die Antwoord, it has become increasingly difficult for South African artists to reach their listeners, both at home and internationally. The domination of American mainstream music, with a push by giants like iTunes and Spotify, along with a lack of music venues are amongst the reasons why many South African artists are talking about “cutting out the middlemen.” In this podcast, we meet some Capetonian musicians and actors of the industry who tell us about new and inventive ways to broadcast music in South Africa.



User 415707939

Cutting the Middlemen

12 Tagen



53:53



2



Repost



Teilen



Mehr



10



1

<https://soundcloud.com/user-415707939-419012976/cutting-the-middlemen?>